

PRIVACY POLICY

By using this website, microshade.dk, you agree that MicroShade A/S processes your personal information in accordance to this data policy.

MicroShade A/S fully respects all requests for confidentiality of personal information submitted online and we are aware of the need for appropriate protection and sound processing of all personal information we receive.

If you cannot accept the data policy, please do not use this website.

Personal information

Personal information covers all information that can be used to identify a person, including but not limited to first and last name, age, gender, personal address or other physical address, e-mail address or other contact information, whether or not they are related to his / her private residence or workplace.

What personal information do we collect and process?

As a rule, you can access the website without telling us who you are, or in general giving personal information about yourself.

However, MicroShade A/S requires certain personal information to trade with you and to provide information and other services to you.

MicroShade A/S collects and processes information about you when you:

- Provide account information when you create or make changes to your user account with us in order to use certain services, such as creating a profile and subscribing to our newsletters.
- Send an inquiry, complaining or giving us feedback; or
- In addition, personal information is provided to us via the website or otherwise.

MicroShade A/S collects only necessary personal information (such as email address and name) to provide the service you are requesting.

Registration of personal data and personally identifiable information is required to analyze how users use MicroShade A/S websites through Google Analytics.

MicroShade A/S does not collect personally identifiable information from third parties about the customers.

Who do we pass personal information to?

Personal information provided on www.microshade.dk is only disclosed to:

- Business partners to register and maintain your user account

MicroShade A/S only passes personal information to others, eg. abuse records in accordance with applicable law, if the customer concerned conducts abuse or fraud against MicroShade A/S. In order to further develop and improve MicroShade A/S websites, we provide statistics on how users use the website. The statistics are only used in summarized form, eg. to see which pages and browsers our customers use most.

MicroShade A/S uses Google Analytics to collect visitor statistics and, in that regard, passes IP addresses to Google Analytics. Google may disclose the information to third parties where the law requires this or to third parties who perform tasks for them. The Google Analytics Privacy Policy is accepted by visiting microshade.dk and <http://www.google.com/privacy.html>

Except in the above cases, MicroShade A/S does not disclose information about the individual customer's use of the services on microshade.dk.

Where is your personal data stored?

Personal data is stored on servers in Denmark. Some personal data are administered by a third party (data processor) which stores and processes personal information on behalf of Microshade A/S in accordance with this data policy and the applicable data protection laws.

We keep only the personal information as long as necessary for the purposes stated above.

Access to information

You can always change your information and interest areas including specifying if you want us to contact you for marketing purposes or unsubscribe to our newsletters.

You can find out what information we have registered about you. If you wish to receive a copy of this information, please write to us at the contact address info@microshade.

In addition to the information you enter in conjunction with purchases, enrollment for newsletters and other services, use www.microshade.dk

If you do not want MicroShade A/S to identify your PC, mobile, etc. using cookies, you can also block cookies from your browser.

For each visit to the website - regardless of the presence of a cookie - we direct the user's type of browser, operating system, host and URLs to the pages that are requested. This data is used in a comprehensive and anonymous form for statistical analysis of the general use of the website.

[Contact, change and update of the personal data policy](#)

MicroShade A/S undertakes to continuously comply with the legislation's requirements for the protection of privacy.

If you have questions or comments about our data policy or how we use your personal information, please contact info@microshade.dk.